UVA E-Cup 2020-2021 Finalists and Winners

Award Winners and Finalists for the UVA E-Cup Concept Competition 2020

Healthcare Services and Technology Track

* Award Winners

- **PARVA** - Logan McColl, Darden School of Business 2021; Sarah Glatz, Chaeyeon Chloe Kim, Rehan Chaudhry and Tucker Cullen, School of Engineering and Applied Sciences 2021; Claudia Gutierrez, UVA Otolaryngology – Head & Neck Surgery Resident ’25

- **Periop Green** - Pumoli Malapati and Nafisa Alamgir, College of Arts and Sciences 2021; Tyler Chafitz, School of Medicine/Darden School of Business 2022

- **RESEP Biotechnology** - XuHai Huang and Karina Torres Castro, Graduate School of Engineering and Applied Sciences 2021; Jiayi Yin, Darden School of Business 2021; Carlos Fernandes Honrado, Graduate School of Engineering and Applied Science (postdoc)

- **SpaceBrain** - Francisco Rodriguez, College of Arts and Sciences 2022

- **Symbiote** - Advait Kulkarni, McIntire School of Commerce 2021; Jashan Matharoo, School of Engineering and Applied Sciences 2021

- **UltraEM** - Charles Malcolm Roberson, Darden School of Business 2021

- **Vuetch Health Innovations** - Jefferson Griscavage, School of Medicine 2023; Melony Bennis, School of Engineering and Applied Sciences 2019; Tien Comlekoglu, School of Medicine 2022; Haram Yoon, School of Arts & Sciences 2017

- **Zon Loopt Running Routes** - Mabel Smith, College of Arts and Sciences 2024; Ana Sofia Gonzalez

Science/Innovation/Technology Track

* Award Winners

- **Angel** - Zachary Yahn, Undergraduate School of Engineering and Applied Science ’23

- **Beckvan Boots – Trent Levy, Undergraduate School of Engineering and Applied Science ’21; John Buchholz, College of Arts & Sciences ’21**

- **Cred ID - Corinne Bishop, Darden School of Business ’21**

- **CTRL + F - Maggie Salomonsky, Undergraduate School of Engineering and Applied Science ’22; Aditya Penmesta and Vraj Desai, Undergraduate School of Engineering and Applied Science ’23; Pranesh Anand, College of Arts & Sciences ’23**

- **Flush Fairy - George Ordway, Darden School of Business ’22**

- **Mystic - Maya Ford, Luke Emanuel, Cristen Bolton and Tyler Windsor, McIntire School of Commerce ‘21**

- **Solar Sweeper - Matthew Miller, Graduate School of Engineering and Applied Science ’21**

- **Sundrop Water Purification - Riley Peterson and Avery Black, Undergraduate School of Engineering and Applied Science ’22**

- **Zalence - Alex Zorychta, Darden School of Business ’21**
Social Entrepreneurship Track
* Award Winners
- **AgroCafe** - Hannah Poland, Darden School of Business 2022
- Cancina - Anthony Sabbagh, Darden School of Business 2021
- **Iphis Technologies** - Sasha Duckworth, CLAS 2021; Madeline Haywood and Grace Leffler, CLAS 2022; Sarah Lim, School of Law 2024
- **Highdial** - Jack McDermott and Hannah Brennan, Darden School of Business 2021
- Hybra - Lukas Houpt, Laila Germanis, Abigail Newbury and Campbell Turner, CLAS 2022
- Redwood Learning - Ed Radion, Jacob Melman-Rogers, Lukas Houpt, and Paul Vann, McIntire School of Commerce 2021
- **Refurnished** - Elizabeth Baker and Spencer Bozsik, COMM ’21; Alec Brewer and David Brenman, SEAS ’21
- **The Million Word Challenge** - Daniel Dickey, Darden School of Business 2021

Consumer/Business to Business Track
* Award Winners
- **Grome** - Amanda Wiggans and Michael Johnson, Darden School of Business 2021
- Homey - Bella Bean, Kaitlin Murray and Jenna Taylor, McIntire School of Commerce 2021
- **Incolorstock** - Claritza Jiménez, Darden School of Business 2021
- **Joie de Sans** - Cecilia Rios, Darden School of Business 2022
- **RAYNA** - Megan Nash, Darden School of Business 2022; Katie Burke; Max Berg
- **Se Cura** - Mary Colley, Darden School of Business 2021
- Sidecar - Alexa Cestaro, Curry School of Education 2021; Nadim Najjar, McIntire School of Commerce 2021; Hunter Pearson, College of Arts and Sciences 2021; Yasmeen Refai, College of Arts and Sciences 2021
- WeFi - William Omberg and Cameron Thrasher, McIntire School of Commerce 2021; Matthew Weiler, College of Arts and Sciences 2021

UVA Wise Award Winners
1st Place ($1000) - Luke Sage with Crowe Hollerers Medicine Show - A traveling arts festival showcasing the culture of Appalachia

2nd Place ($500) - Crystal Coomer with Blue Ridge Spectrum Center - An activities center for neurodiverse individuals of all ages

3rd Place ($250) - Trevor Waddell with Livewire - an online platform for gamers to rent and purchase video games, livestream, and connect virtually, all in one place
Discovery Competition
Finalists and Award Winners:

- **ABG Design** - Charlie Boland, College of Arts & Sciences, 2022; Miller Garrett and Nick Anselmo, School of Engineering and Applied Sciences; Taylor Bobrow
  ABG Design is an engineering startup focused on increasing precision, accuracy, and accessibility in design and manufacturing. Our current initiative, the Notch, cuts the build time of our vehicle frames from a full month to a single weekend - a reduction of 90%.

- **Binged** - Evan Kirsch, McIntire School of Commerce, 2021; Alexa Rothborth, College of Arts and Science, 2022; Jason Calem, McIntire School of Commerce, 2022
  Discover what shows your friends are watching and keep track of your own activity on Binged! Let’s make asking “What show should I watch?” a thing of the past.

- **Coton** - Elizabeth Blankenship, Darden School of Business, 2022
  Coton is the first fully-sustainable luxury fashion brand with a focus on existing textiles.

- **Curate Mental Health** - Erik Frost and Marina Peddy, EMBA Darden School of Business, 2022
  Curate Mental Health is an online platform designed for individuals struggling with mental illness.

- ***RAYNA** - Megan Nash, Darden School of Business, 2022; Katie Burke; Max Berg
  RAYNA makes the world's first and only dedicated female pubic hair trimmer.

- ***The Million Word Challenge** - Daniel Dickey, Darden School of Business, 2021
  The Million Word Challenge is a classroom tested program that encourages students to read via a friendly competition. Specifically, the initiative uses students' intrinsic competitive nature as a way to motivate them to read one million words before the end of the school year.

- **Touchpoint** - Jeremy Perdue, Darden School of Business, 2021
  Touchpoint is a relationship management tool for students that improves the job search experience.

- ***Transfoam** - Alec Brewer, Engineering and Applied Science, 2021; Kobe Rogers, College of Arts and Science, 2021; Simonne Guenette, College of Arts and Science, 2022
  Transfoam is a Virginia-based LLC developing a cradle2cradle biomanufacturing platform to tackle global plastic pollution.

- ***Zalence** - Alex Zorychta, Darden School of Business, 2021
  Zalence is a platform where connectors curate pools of people they think should meet one another one-on-one. Connectors invite connectees into their pool(s) of endorsed people they would stake their reputation behind, and connectees can accept or request into these pool(s).

- **Zon Loopt Running Routes** - Mabel Smith, College of Arts & Sciences, 2024; Ana Sofia Gonzalez
  Zon Loopt Running Routes, is an app that generates safe running routes based on location input and desired distance, giving users the peace of mind to focus on what matters most.

*Award winners*
Launch Competition
Award Winners and Finalists:

Bingebound - Streaming Made Social
Evan Kirsh, McIntire School of Commerce, 2021; Alexa Rothborth, College of Arts and Science, 2022; Jason Calem, McIntire School of Commerce, 2022
*Description: Discover what shows your friends are watching and keep track of your own activity on Binged! Let’s make asking “What show should I watch?” a thing of the past.*

*Second Place ($15,000): Brave Virtual Worlds, LLC*
William Kodama, Dhyey Parikh and Evan Magnusson, Undergraduate School of Engineering and Applied Science, 2021
*Description: Brave Virtual Worlds (Brave) is developing a full-body wearable for athletes that provides data coaches can use to improve performance, provide more coaching time, and reduce injury.*

Device Manufacturers of Virginia
Andrew Kohler and Korosh Yazdanpanah (Darden School of Business, 2022); Krista Kohler; Daniel Bounds
*Description: A physician-owned, patient-centered medical device R&D company providing a non-invasive solution to obstructive sleep apnea.*

Disco
Rishub Handa and Min Jun Kim, Undergraduate School of Engineering and Applied Science, 2022
*Description: A platform to help upcoming artists gain exposure to the “early adopters” of the music industry: the listeners with the most potential to become their superfans and drive organic growth.*

Fantasy4, LLC
John Palmer and Ethan Silverman, Darden School of Business, 2021
*Description: Fantasy4 (“f4”) is a best-in-class dues management service for fantasy competitions that empowers participants to support their favorite charities through fantasy.*

*First Place ($20,000): Grome*
Amanda Wiggans, Darden School of Business, 2021
*Description: Grome is the first device of its kind that keeps houseplants alive while their plant parents are away.*

HUMMINGBYRD
Coco Woeltz and Isabelle Kayal Madison, Darden School of Business, 2021; Masloff, College of
Arts and Science, 2021
*Description*: HUMMINGBYRD has designed the first-ever invisible, front-zipper, horizontal pocket sports bra that fits smartphone, credit cards, keys and other essentials.

**Joie de Sans**
Cecilia Rios Murrieta, Darden School of Business, 2022
*Description*: Joie de SANS is an alluring alcohol-free cocktail company that is inclusive, empowering and sophisticated.

**The Million Word Challenge**
Daniel Dickey, Darden School of Business, 2021
*Description*: The Million Word Challenge is a classroom tested program that engages and interests students to read via a friendly competition. Specifically, the initiative uses students’ intrinsic competitive nature as a way to motivate them to read one million words before the end of the school year.

*Third Place ($10,000): Transfoam*
Alec Brewer, Undergraduate School of Engineering and Applied Science, 2021; Kobe Rogers, College of Arts and Science, 2021; Simonne Guenette, College of Arts and Science, 2022
*Description*: Transfoam is a Virginia-based LLC developing a cradle2cradle biomanufacturing platform to tackle global plastic pollution.

*Award Winners*